



2022 was a volatile and uncertain period for the world and economic environment. While the impact of COVID-19 on society gradually diminished during the year, the war in Ukraine inflicted a large humanitarian toll and also led to an energy and food crisis. The related jump in inflation caused monetary authorities to adjust their policies with significant implications for financial markets.

In this volatile environment, Athora Netherlands was nevertheless able to make material progress with the execution of its Ambition 2025 strategy. Our pension business developed favourably in 2022 through organic and inorganic growth.

Furthermore, we implemented a new functional organisation at the beginning of the year, facilitating our ambition to become a simplified and efficient company that is well suited to our pension-oriented growth strategy. In addition, we were able to attract great talent to strengthen our senior management team.

Jan de Pooter, CEO















We want people to enjoy financial security in a beautiful world, ecologically and socially.

## **Sustainability**

In 2022, Athora Netherlands established a dedicated Sustainability Office to further refine and deepen the sustainability ambition.

SUPPORTED SDGs

- **5** GENDER EQUALITY AFFORDABLE AND CLEAN ENERGY
- 8 DECENT WORK AND **ECONOMIC GROWTH**
- **10** REDUCED INEQUALITIES
- RESPONSIBLE CONSUMPTION AND PRODUCTION
- 13 CLIMATE ACTION
- 14 LIFE BELOW WATER
- 15 LIFE ON LAND



## Acknowledgements



Athora Netherlands achieved 'Top Employer' certification, an international quality mark for employers with an excellent HR policy.

Zwitserleven was nominated for the Pensioen Pro Award in the category 'Long-term investor of the year 2021'.





Reaal's Zuivere Lijfrente product, an immediate annuity, received the highest rating from MoneyView. The comparison website awarded the product a 5-star rating for both product conditions and price.

Athora Netherlands won the Award for Best Hybrid Employer of the North Holland province in the category companies larger than 200 employees.

